



2nd Microinsurance Conference

How to Empower the Future of Microinsurance



Mr. Alaa El-Zoheiry

**Chairman
Insurance Federation of Egypt**

Mr. El-Zoheiry has been in the Insurance market for more than 30 years. He also gained experience of professional indemnity insurance in the US market. Starting with Misr Insurance Company as a Reinsurance Underwriter, then he became Assistance Manager for Engineering insurance department at Suez Canal Insurance company. Besides, he joined ACE Egypt as a Technical Manager in 2001 and heading Arab MISR Insurance Group (AMIG) as a Managing Director as of 2005. He became the Chairman of the Insurance Federation of Egypt since 2017.

Mr. Alaa El-Zoheiry Biography:

- Secretary General of the Egyptian Lebanese Businessmen Association (since 2002).
- A Member of the American Chamber of Commerce in Egypt (since 2005) and
- Chairman of the Chamber's Insurance Committee (since 2008).
- A Member of the Egyptian Junior Business Association (since 2006).
- Board member of gig - Jordan since 2009.
- Vice Chairman of Egyptian Takaful –Life / gig since 2011.
- Board member of Gulf Sigorta –Turkey- since 2016.
- The Ex-Chairman of the General Arab Insurance Federation (GAIF) in Sept, 2014 and representing Egyptian insurance market in GAIF since 2008.
- He has been chosen Personality Insurance of the Year at MENA Insurance Review Awards 2017.
- Chairman of the FAIR Organization since 2020.
- Has been awarded the Insurance Professional of the Year at MENA Insurance Review Awards 2021.
- Professional Experience:
- Diploma in non-life Insurance. Cairo University.
- BA in Business Administration from Sadat Academy for Management Sciences, Faculty of Management.